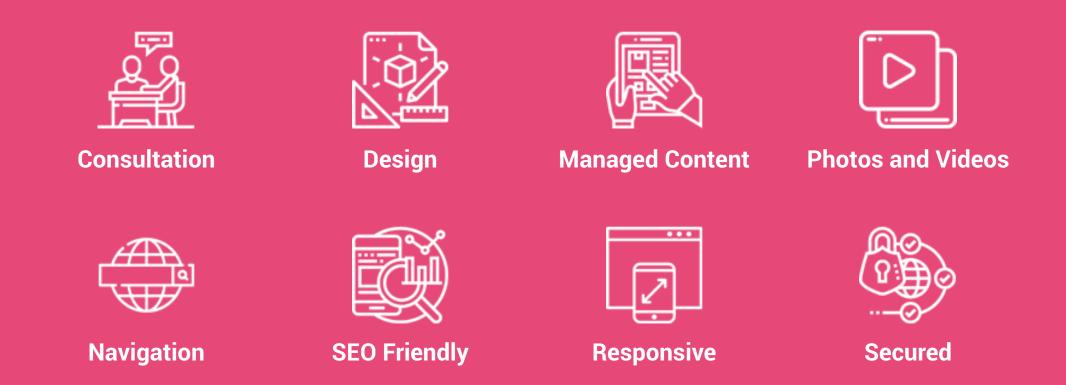


## Cover the Essential Elements of Your Incoming Website and Include it by Making it a Completely Content Managed Website.

Building a content based website for your incoming destination can bring a lot of traffic and a virtual destination experience to the visitors of your destination country. Making it obvious that there are tons of different types of websites that fall under the travel site umbrella, a destination website for your country will have different goals from a general booking engine website.

The design element, navigation, destination content, SEO compatible, responsive, secured and photos can be the determining factor in whether a visitor trusts recommendations and information. Understanding the new era of digital transformation we build destination websites which are not only appealing but essentially allow a traveler's decision to take a certain tour, stay at a certain hotel, or even visit a city or country altogether.

Our basic website for DMC's and inbound tour operator starts at just USD 2400 and goes up to USD 6000 for a detailed and a fully managed destination website. We provide a fully hosted cloud CMS and one year free support.



## What should a Destination Travel Website Include?

- A well designed website and a detailed consultation with our design team
- Managed content about country and cities
- Inspiring photos and videos
- Summary of the area, with highlights of important places
- Recommendations for hotels, recreation and outdoor activities
- Recommended holidays packages with multiple themes for different kind of travelers
- Guides to arts and culture, including museums, theaters, and other attractions
- Maps and guides, Packing tips and visa information
- ✓ Relevant tips on language and local dialect
- ✓ Transport information and airport information
- ✓ Local weather and best time to visit
- Services rendered by tour operator
- Enquiry forms at various places
- Indicative prices for stays and activities
- ✓ Social media buttons / links
- Company profile with team behind the scene
- Client testimonials
- ✓ Blog
- ✓ 100% responsive and mobile friendly
- ✓ Fully secured
- SEO friendly with tags, titles and keywords
- Chatbot and Whatsapp integration







## Organisations Around the World Using ETOS

































































































## **Enterprise Travel Operator Software**





